



Position: Graphic Designer & Multimedia Specialist
Term: Full time
Supervisor: Chief Marketing Officer
Location: Toronto

About Evolve ETFs

With over \$9.7 billion in assets under management, Evolve specializes in bringing innovative ETFs to Canadian investors. Evolve's suite of ETFs provide investors with access to: (i) index-based income strategies; (ii) long term investment themes; and (iii) some of the world's leading investment managers. Established by a team of industry veterans with a demonstrated ability to succeed, Evolve creates investment products that make a difference. For more information, please visit www.evolveetfs.com.

Position Summary

Evolve is one of Canada's fastest growing asset managers, with a broad and expanding lineup of innovative ETFs. Reporting to the Chief Marketing Officer, the Graphic Designer & Multimedia Specialist will be the creative engine of Evolve's marketing team, translating investment ideas, product stories and campaigns into compelling visual content across digital, web, social, video, presentations and sales materials.

This is a hands-on role for a versatile designer who is equally comfortable creating a digital ad, building a polished presentation, developing web graphics or editing short-form video. Working closely with Marketing Communications, Digital Marketing and Web & Digital Experience, you will help increase the volume, quality and speed of Evolve's creative output while maintaining a consistent and distinctive brand across every channel.

Build the Evolve Brand

Evolve operates in a fast-moving environment where new products, market developments and investor opportunities frequently require creative support on short timelines. The successful candidate will take ownership of day-to-day creative production while also helping evolve the visual identity of the firm. You will have the opportunity to work across a wide variety of formats and campaigns rather than being limited to one narrow area of design.

Key Responsibilities

- Own day-to-day creative production across Evolve's marketing channels while ensuring consistency with brand standards.
- Design digital advertising creative for paid social, display, search-supporting assets, email campaigns and other digital initiatives.
- Create social media graphics, campaign assets, ETF launch materials, infographics, charts and other investor-facing visual content.
- Develop and maintain high-quality sales presentations, product decks, corporate presentations and advisor-facing materials.
- Create website graphics, imagery, icons and visual assets in partnership with the Manager, Web & Digital Experience.
- Design email graphics, brochures, fact-sheet supporting assets, event materials and other marketing collateral.
- Edit and produce short-form video, webinar clips, interviews and social video content, including basic motion graphics and animation.
- Work with Marketing Communications to turn complex investment concepts and data into clear, engaging visual stories.



- Support Digital Marketing with multiple creative variations for campaigns, testing and audience-specific executions.
- Maintain organized creative files, templates and brand assets, while managing multiple projects and deadlines in a fast-paced environment.

Education / Accreditation

- Degree or diploma in graphic design, visual communications, digital media, multimedia design or a related discipline.
- A strong portfolio demonstrating digital design, brand work, presentations and multimedia/video capability is required.

Experience and Specific Skills

- 3+ years of professional graphic design experience, ideally within financial services, asset management, an agency or another fast-paced corporate environment.
- Advanced proficiency with Adobe Creative Cloud, particularly Photoshop, Illustrator and InDesign.
- Strong PowerPoint design skills and the ability to turn complex information into clear, professional presentations.
- Experience editing video using Premiere Pro, After Effects or comparable tools, with basic motion graphics capability.
- Strong understanding of digital design requirements across web, social media, email and paid advertising formats.
- Excellent typography, layout, information design and visual storytelling skills with strong attention to detail.
- Ability to interpret investment data, charts and complex concepts and present them in an accessible visual format.
- Ability to manage multiple projects, work quickly under tight deadlines and adapt creative for different audiences and channels.
- Collaborative, self-directed and comfortable taking ownership in a small, entrepreneurial marketing team.
- Experience with investment products, ETFs or financial services is an asset but not required.

What We Offer

- A broad creative role with significant ownership and visibility across one of Canada's fastest growing ETF managers.
- The opportunity to shape and evolve the visual expression of the Evolve brand across digital, web, video and advisor marketing.
- A varied creative environment spanning product launches, investment themes, campaigns, presentations and multimedia content.
- A small, highly skilled marketing team with a flat structure and direct access to senior leadership.
- Competitive remuneration package with benefits.

This position offers a competitive remuneration package.

All people interested in this position may send their resume to: info@evolveetfs.com.

Please note that only successful applicants will be contacted.